

Partnering with Our Power

info@ourpower.ca • <http://www.ourpower.ca>

/joinourpower



•



@joinourpower

Background

With the growing threat of climate change, the shift to a low-carbon energy system is more important than ever. Fortunately, the transition to a world powered by renewable energy is well underway, aided by rapidly falling technology costs, increasing efficiencies, supportive policies, and individuals like you, increasingly getting involved.

Our Power was created through the collaboration of various renewable energy and low-carbon supporters to inspire individual and collective involvement. Together, we are sharing stories and taking action to celebrate the transforming energy landscape, focusing on the positive impacts and the people behind the projects.

We invite you to join us! Become a part of our collective voice for renewable energy by engaging your audiences and telling your stories through Our Power. We need your help to spread the word, and make sure no story is left untold.

Our Voice, Our Power

Join the growing list of groups and individuals who support the renewable energy transition underway in Canada and around the world. Why partner with Our Power?

- A shared voice is a strong voice; we can accomplish more if we demonstrate a common collective will.
- The network effect will allow you to spread your news and stories beyond traditional supporters and your immediate reach.
- Accessing our shared content library complements your engagement strategy, giving you more material to publish to your audiences.

Partnership Opportunities

1. Give/Sponsor

By making a financial contribution, you will help keep Our Power charged up and expanding its reach to more and more audiences.

Our generous donors receive acknowledgement of their support on the About section of our site, on social media, and in our newsletter, and consideration for a feature story and other media contributions.

2. In-kind media partnership

Help us create content for the Our Power site, and spread the word about your organization/project at the same time. We will work together to develop a media plan that aligns with your needs and interests.

3. Official endorsement

If you believe in Our Power's mission, we encourage you to become an official endorsing partner. Your name and logo will appear on the Our Power site, and your endorsement will be acknowledged on social media and in the newsletter. You will also have the opportunity to provide content for the Our Power site.

4. Share with your networks

Help us build a growing constituency of renewable energy supporters – point your members, audiences, and supporters to the Our Power stories and actions so they can add their voice to the mix.

5. Other partnership opportunities

Do you have other collaboration ideas? Let us know! We are open to your thoughts about new and exciting ways to spread the word about the renewable energy, for the sake of people, the planet, and the local economy.

We look forward to hearing from you!

Our Power Communications

info@ourpower.ca

(416)977-5093 ext. 2380